

India International Jewellery Week -15th August

MIRARI & SONS WITH LILETTE AND IRA DUBEY CREATED JEWELLERY MAGIC ON THE CATWALK AT THE OPENING SHOW OF INDIA INTERNATIONAL JEWELLERY WEEK WITH EYECATCHING CREATIONS.

Mira Gulati the creative brain behind the superb jewellery collection displayed at the India International Jewellery Week is the founder of Mirari & Sons creations. With her expert training as a gemologist and designer in the USA the Mirari collection was a dream which jewellery fashionistas will long to possess.

Beautifully crafted pieces glittered under the arc lights moulded into stunning shapes. Rare perfect gems sparkled on the precious metals and there was that touch of edgy designing aimed at the luxury market that will make Mirari Jewellery appealing to the avant garde buyer.

Some of the eye-catching pieces were the beautiful triple row necklace with impressive earrings. The cuffs were studded with emeralds and the multi chain haars with rows of pearls with four pendants were dramatic. The Maang Tikka made an appearance with traditional jhumka earrings and lace chokers with diamonds and pearls were ideal for formal wear. The star burst necklace and earrings and the coloured pearl necklace were other razzle dazzle items.

Dressed in the regal flowing gowns by Gauri and Nainika the models glided to the strains of Parisian melodies.

The Show stoppers were the very talented mother and daughter duo of Lilette and Ira Dubey in black formal wear and wearing diamonds – Lilette with a delicate cascading necklace and Ira with a draped shoulder neckpiece that was unconventionally gorgeous.

It was a grand aesthetic line of jewellery that Mira Gulati of Mirari and Sons presented at India International Jewellery Week which will gladden the hearts of the best Jewellery connoisseurs.

About India International Jewellery Week:

Organized by the Gem and Jewellery Export Promotion Council, the IIJW will be the perfect platform for not only established designers and brands in the jewellery business but also encourage young budding talents to emerge as names that will enrich the industry by exhibiting their creativity to top retailers, buyers, media.

“THE IIJW IS A PLATFORM TO SHOWCASE INDIA’S PROWNESS IN JEWELLERY, BE IT DESIGN, INNOVATION, CRAFTSMANSHIP OR QUALITY. HAVING ATTAINED OUT LEADERSHIP IN DIAMOND MAUFACTURING AND BEING THE FASTEST GROWING JEWELLERY MAUFACTURING DESTINATION GLOBALLY, IT’S TIME TO SHOWCASE INDIA’S EXPERTISE IN DESIGN AND MAKE INDIA THE MOST SOUGHT AFTER DESTINATION FOR DESIGNER JEWELLERY”, says MR. VASANT MEHTA, CHAIRMAN, GEM AND JEWELLERY EXPORT PROMOTION COUNCIL.

ILLUSTRIOUS PARTNERS OF IIJW:

The IIJW has partnered with some of the best names in the jewellery business. Supported by the Platinum Guild India, in association with Whyte and Mackay and Tata AIG General Insurance Company; the IIJW is partnered by Bombay Times. The Trend Partners are Swarovski Elements and Chambor. The Good Times Partner is of course Kingfisher Premium and the AFP Partners are PC Jewellers and Birdhichand Ghanshyamdas.

THE DESIGNER TOUCH:

Top designers like Farah Khan Ali, Varuna D Jani, Bina Goenka, Queenie Singh, Gitanjali Lifestyle, Amrapali, Tanishq, Ganjam Nagappa, Birdhichand Ghanshyamdas will showcase exquisite jewellery collections. Other top brands that latest most innovative lines are Mirari, Laxmi Jewellers, CKC, Rosily Paul, Rhea Nasta, Golecha Jewellers, NID, Eekani, Kundan Meena, Sangam Chains, Dwarkadas Chandumal Jewellers, Intergem Exports, Kashi Jewellers, Timond, CVM Exports, Kriplani & Sons, Laksh Pahuja, Surana Gems, Manubhai Zaveri Ornaments and Sawansukha Jewellers

About GJEPC:

The Gem & Jewellery Export Promotion Council is an all - India apex body for Gem & Jewellery representing 5,500 members. Set up in 1966, it operates under the supervision of the Ministry of Commerce & Industry, Government of India

