

India International Jewellery Week -17th August

Grand Hyatt, Mumbai

ROSILY PAUL VADAKKEL MADE A STUNNING DEBUT WITH HER BEAUTIFUL JEWELLERY AT THE INDIA INTERNATIONAL JEWELLERY WEEK

The Rosily Paul name which is the personal label of ace designer, Rosily Paul Vadakkel has in a mere nine years become one of the best known brands. Winner of 16 awards, Rosily's experience in the jewellery business has helped her in creating some gorgeous pieces that reflected her distinct touches at the India International Jewellery Week. Artistic touches made the ornaments unique which are so necessary in the jewellery business.

With the models dressed in creations by the talented students of Istitute Callegari, under the guidance of their mentor Kanwaljit Singh; Rosily opened the crisp elegant show with a design from her stunning collection of 12 necklaces.

The one shoulder overlapping draped star prong neck piece was followed by the beautiful gold ring necklace with string pearl drops. Then the glittering wispy strands of the firm diamonds glided on the neck of the elegant model.

A mix of coloured pearls bunched in the centre from multi strands and the notched inverted triangle gold necklaces were other stunners in the collection.

The negative and positive in jewellery was achieved with the diamond and ruby unity pendant necklace; while the faceted emerald pendant on a gold ring and the triple tasseled chain necklace and matching earrings were a perfect end to the show.

For women who want to make a personal style statement Rosily's innovative necklaces were visions of beauty. When it comes to striking, eye-catching jewellery then Rosily Paul Vadakkel has creations that will make that show stopping mark at any event.

About India International Jewellery Week:

Organized by the Gem and Jewellery Export Promotion Council, the IIJW will be the perfect platform for not only established designers and brands in the jewellery business but also encourage young budding talents to emerge as names that will enrich the industry by exhibiting their creativity to top retailers, buyers, media.

“THE IIJW IS A PLATFORM TO SHOWCASE INDIA’S PROWNESS IN JEWELLERY, BE IT DESIGN, INNOVATION, CRAFTSMANSHIP OR QUALITY. HAVING ATTAINED OUT LEADERSHIP IN DIAMOND MAUFACTURING AND BEING THE FASTEST GROWING JEWELLERY MAUNFACTURING DESTINATION GLOBALLY, IT’S TIME TO SHOWCASE INDIA’S EXPERTISE IN DESIGN AND MAKE INDIA THE MOST SOUGHT AFTER DESTINATION FOR DESIGNER JEWELLERY”, says MR. VASANT MEHTA, CHAIRMAN, GEM AND JEWELLERY EXPORT PROMOTION COUNCIL.

ILLUSTRIOUS PARTNERS OF IIJW:

The IIJW has partnered with some of the best names in the jewellery business. Supported by the Platinum Guild India, in association with

Whyte and Mackay and Tata AIG General Insurance Company Ltd; the IJW is partnered by Bombay Times. The Trend Partners are Swarovski Elements and Chambor is also associated with the event. The Good Times Partner is of course Kingfisher Premium and the AFP Partners are PC Jewellers and Birdhichand Ghanshyamdas and Dia Exquisite Diamond Jewellery.

THE DESIGNER TOUCH:

Top designers like Farah Khan Ali, Varuna D Jani, Bina Goenka, Queenie Singh, Gitanjali Lifestyle, Amrapali, Tanishq, Ganjam Nagappa, Birdhichand Ghanshyamdas will showcase exquisite jewellery collections. Other top brands that latest most innovative lines are Mirari, Laxmi Jewellers, CKC, Rosily Paul, Rhea Nasta, Golecha Jewellers, Eekani, NID, Kundan Meena, Sangam Chains, Dwarkadas Chandumal Jewellers, Intergem Exports, Kashi Jewellers, Forever Diamonds, Jewellery Limited, Timond, CVM Exports, Kriplani & Sons, Laksh Pahuja, Surana Gems, Manubhai Zaveri Ornaments and Sawansukha Jewellers

About GJEPC:

The Gem & Jewellery Export Promotion Council is an all - India apex body for Gem & Jewellery representing 5,500 members. Set up in 1966, it operates under the supervision of the Ministry of Commerce & Industry, Government of India.