

**UNIQUE MODERN ART FORMS IN JEWELLERY BY  
SAWANSUKHA JEWELLERS MADE A SCINTILLATING  
IMPRESSION AT THE INDIA INTERNATIONAL JEWELLERY WEEK.**

Modern art forms and jewellery with unique designs made a scintillating impression of style and glamour by Sawansukha Jewellers at the India International Jewellery Week.

Combining jewellery with heritage and trends, the Durgotsav collection aimed at the Durga Puja festivities was a perfect mix of jadau, gold, antique and diamond ornaments that could move effortlessly from an ethnic style and then gradually into the western genre.

Aptly naming each entry, the collection was magnificent in its opulence and beauty. 'Karigari', the all in one diamond necklace-cum-pendant with precious gems, the half 'Hasli' in gold curled around the neck and ended in a giant diamond and ruby flower, the 'Evasence' a modern cascading necklace and 'Opulence' a traditional curved ruby, diamond, gold piece were stunning. Occasionally the peacock inspired some of the pendants, while heavy neck pieces and sprightly flowers added a glittering touch to the sets.

'The Beehive' was a large pendant while the 'Rajwada' set meant for royalty in sparkling kundan, rubies and gold was a

**majestic entry. For a mix of the traditional and modern it was, 'A Blend' and the 'Taj E Gulistan' set comprising a paisley haath phool and necklace presented Mughal splendour. A unique watch in the lid of a gold carved chalice and the grand crafted collar with diamonds and rubies were fabulous creations. An interesting piece was called Crudity having an antique mesh roll with a large diamond pendant tucked in the centre.**

**The show stopper could not have been a better choice when the very elegant and graceful Sharmila Tagore, draped in a black sari with badla work, glided down the ramp wearing a diamond necklace, earrings and bracelet.**

**The very flamboyant fusion creations by Radhika Singh and Sayanta Sarkar added to the style and presentation of the show and the innovatively designed jewellery.**

**Here was a glamorous collection with a refreshing touch of tradition and contemporary directions from Sawansukha Jewellers at the India International Jewellery Week.**