

DAY TWO AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2012
ENDED WITH THE GEMOLOGICAL INSTITUTE OF AMERICA SHOW
WHICH PRESENTED CREATIVE COLLECTIONS FROM TEN TOP
GRADUATES

For over 80 years, GIA (Gemological Institute of America) has led the way in gemological research, instrumentation and laboratory service. It has rendered its world-class training in all departments related to gems and jewellery. It now showcases this expertise and leadership in jewellery design training.

GIA's credentials and diplomas are recognized internationally by consumers and the industry alike as symbols of professional training and credibility. From diamond houses of Antwerp and Mumbai to the luxury boutiques of Paris and Milan, from leading jewellers of London to Tokyo, GIA graduates hold key positions in businesses across the world. GIA graduates are closely associated to serve every sector of the global gems and jewellery industry.

Showcasing the expertise of ten top graduates from their course, the GIA presented a dazzling show at the India International Jewellery Week 2012. Each of these designers had an innate ability that was honed through world-class training they received at GIA. Together they presented a wide range of Indo-Western jewellery with a contemporary twist. Precious stones and metals were crafted into stunning pieces that evoked applause from the audience.

The very stylish lehengas/bustier sets created by Nidhi Gandhi were the perfect ensembles to display the gorgeous pieces.

AANCHAL NEVATIA

History of the Mughals and Maharajas with a combination of royalty and style with gems, diamonds and metal was the distinct inspiration of the jewellery. Strands of diamonds and rubies swung from the necklaces, while gold chains were knotted to form an interesting neckpiece. The pearl and diamond chain with a giant leaf pendant was ideal for a royal evening.

JOANA SALAZAR

Inspired by the colourful people of India, the designer's collection had many highlights including exclusive bridal hairpieces with coloured gems. Sprays of diamond prongs highlighted the necklace, while twisted strands of rice pearls gave beauty to a neckpiece. The knotted pearls draped with diamonds and crystals created drama around the shoulders of the model.

SWAYAMBODH JAIN

Deeply inspired by diamonds, the designer started at the age of 16 and now skillfully added modern touches to traditional patterns. It was a study in creating innovative Raani Haars with cummerbands so, from lacy chokers to mesh floral flat necklaces and the Y shaped solid neck piece, the look revealed intense designing skills.

KIRTEE DEVANG SHAH

Nature was her inspiration with flower petals, veins of leaves, peacocks or butterflies giving creativity a push in Kirtee Shah's collection. It was a collection that had a burst of enameled flowers for the pendant and leaves in technicolour played a colourful fantasy with the gems. The peacock centre was a delight to behold on four pearl strands, while the layered enamel floral neckpiece and the garland choker with flowing floral pendant literally created a Midsummer Night's Dream.

PREETI AGRAWAL

Artistic pieces were given form and shape by the designer with texture, colours and sizes. It was a floral fantasy as baskets of flowers were turned into stunning pendants, and flowering pendants with flying birds adorned the necks of models. The sunflower centre with natural pearls and the imposing twisted tree-roots gold stunner around the neck, was a beautiful innovative offering.

NEHA JHUNJHUNWALA

Inspired by her mother, Neha Jhunjhunwala's designs had a “Use Centred” or “User Centred” design philosophy which spelt luxury. The collection of five entries featured giant ruby and emerald flowers with Polki chains a great butterfly pendant on a pearl chain, delicate pearl tassels for a twinkling diamond strand with pendant and a bridal set of cummerbund, bangles, necklace, earrings, ring and maang Tikka that will delight many brides.

MEGHA JAIN

The designer believed in translating forms, shapes and patterns inspired by nature into pretty jewellery. The gorgeous peacock inspired necklace set, the diamond filigree neckpiece and earrings and the mass of Basra pearls for a necklace were the highlights of the collection which translated nature perfectly.

KRINA TULSIANI

Inspired by her clients, the designer had jewellery which could be worn for any occasion and time. Rubies sparkled on diamonds for cuffs and earrings; while four diamond chains moved up together into a neckpiece. The petalled ring and four strands of pearls with floral clasp were beauties of design.

MOHIT PINCHA

It was the beauty of Indian women that inspired Mohit Pincha's collection which had distinct influences of the South Indian patterns. Angular, asymmetric three prongs with ruby tips formed a necklace, and the multi scalloped diamond design with emeralds for the neckpiece was a fusion offering. The diamond collar with rubies emeralds and long venihaar were perfect ornaments for the traditional bride.

PRERNAA MAKARIAA

With Indian culture as her base the designer had jewellery which was inspired by the colours of the Indian flag. Floral designs came alive for diamond necklaces, while dual strands of emeralds and pearls were linked to a pendant. Cummerbands matched the emerald diamond set while the ruby pendant, cuff and earrings matched the theme of the designer in colour and form.

About GJEPC:

The Gems & Jewellery Export Promotion Council is an all - India apex body representing 5,300 members. Started in 1966, it operates under the surveillance of the Ministry of Commerce & Industry, Government of India. More information log onto www.gjepc.org

About the SPONSORS:

This show is presented in association with PC Jewellers and International Gemological Institute. Liquor partners for IIJW are Signature and beverages are sponsored by Kingfisher. Jashn is the ethnic wear sponsor for the event, Logistics arranged by Lemuir group, broadcasts partnered by Star Plus and Radio Partners for the event are Red FM 93.5 FM.