

VIJAY AND SANDEEP GOLECHA'S AMAZING COLLECTION WAS A JOY TO BEHOLD AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2012

Creators of the most awesome jewellery since 1998, Vijay and Sandeep Golecha presented masterpieces at the India International Jewellery Week 2012. Catering to the top fashionistas in the country like Bollywood stars, the Golecha brothers also designed jewellery for Bollywood hits like “Umrao Jaan” and “Luck by Chance”.

Their most important creation was for the Miss India Universe pageant crown when Vijay designed it with the “Panch Tatva” or five truths which are space, air, water, fire and earth.

Showing a collection for men and women, the designers had impressive brooches for men featuring emeralds and rubies splashed with diamonds in shapes that ranged from paisley to Maharaja and fan motifs.

Women's ornaments were a mind boggling line up that had several variations for rubies, emeralds, Polkis and diamonds along with bits of coral and lots of pearls.

The Raani Haars were magnificent in size and design often with assorted large pendants that hung from pearl chains. Interesting traditional touches were brought in with the Hath Phool, the very authentic Maang Tikkas and the chandelier earrings edged with pearls or emeralds. A striking entry was the assorted pearls – rice, South Seas and medium sized multi strand neckpiece.

The beautiful Dia Mirza, Miss Asia Pacific 2000 and star of several Bollywood hits; ended the gorgeous show wearing a black corset with a lacey tiered skirt and the most sensational pieces from the Golecha

Jewels collection – choker that flowed down with multiple pendants, matching earrings, ring and bracelet.

The very dramatic lehengas and choli sets featuring the mermaid paneled silhouettes were from the Jashn collection.

The Golecha collection created by Vijay and Sandeep was a breathtaking sight on the ramp as the audience stared in wonder at the gorgeous jewellery.

About GJEPC:

The Gems & Jewellery Export Promotion Council is an all - India apex body representing 5,300 members. Started in 1966, it operates under the surveillance of the Ministry of Commerce & Industry, Government of India. More information log onto www.gjepc.org

About the SPONSORS:

This show is presented in association with PC Jewellers and International Gemological Institute. Liquor partners for IIJW are Signature and beverages are sponsored by Kingfisher. Jashn is the ethnic wear sponsor for the event, Logistics arranged by Lemuir group, broadcasts partnered by Star Plus and Radio Partners for the event are Red FM 93.5 FM.