

TANVI GARG OPENED DAY TWO AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2012 WITH A GLITTERING TRIBAL INSPIRED COLLECTION

Combining aesthetics and contemporary designs, Tanvi Garg's collection called "Conversation" was a unique blend of geometry, free forms, bold and delicate styles at the India International Jewellery Week 2012.

Inspired by tribal and art deco eras, Tanvi combined the motifs of India and Arabia using silver, semi-precious gems, uncut diamonds, pearls and Meenakari along with oxidized silver or gold plating. To the silver, Tanvi added leather, thread and wood and had elaborate zari work to create more drama.

The jewellery had geometric outlines and traditional detailing for shapes with semi-precious stones. Ideal for formal wear, Tanvi revealed that the jewellery would look good with multicoloured or prints with dress styles that have tiny collars.

Bringing to the forefront the rustic tribal feel, there were wheels as bangles, fan shaped pendants dangled from woven thread cords and the horseshoe wooden pendants. The large square box ring, the silver filigree wheel bangles had a more delicate profile, while the abstract peacock medallion resting on a necklace was innovative.

Adding a hint of contemporary touch, there were tourmaline drops and swinging tassels that infused a playful touch to the ornaments while two hollow barrels with rows of beads were turned into a dramatic neckpiece centre. Geometrics played a very prominent role for the pendants which were designed with stylish circles, triangles and

squares while dome, rectangle and abstract shapes made the overpowering rings very eye catching.

It was a very “in your face” jewellery collection which was rather imposing in design and style, yet had that simplicity of appearance and form that could fit into any occasion with ease.

Keeping the show stopper in tune with the tribal theme, Tanvi selected model Taher Ali, who strode down the ramp clad in just a black silk dhoti with a very striking multi geometric shaped large necklace gleaming on his bare chest.

To prove the versatility of the jewellery, designer Sagal Bedi had a variety of dresses, jumpsuits, fluid midis and gowns in a profusion of fabrics to match the ornaments.

For a fusion collection, Tanvi Garg’s very tribal yet abstract “Conversation” line will speak the perfect fashion language.

About GJEPC:

The Gems & Jewellery Export Promotion Council is an all - India apex body representing 5,300 members. Started in 1966, it operates under the surveillance of the Ministry of Commerce & Industry, Government of India. More information log onto www.gjepc.org

About the SPONSORS:

This show is presented in association with PC Jewellers and International Gemological Institute. Liquor partners for IIJW are Signature and beverages are sponsored by Kingfisher. Jashn is the ethnic wear sponsor for the event, Logistics arranged by Lemuir group, broadcasts partnered by Star Plus and Radio Partners for the event are Red FM 93.5 FM.