

**THE INTERNATIONAL GEMOLOGICAL INSTITUTE PRESENTED THE
STRIKING COLLECTIONS FROM FOUR TALENTED DESIGNERS AT THE
INDIA INTERNATIONAL JEWELLERY WEEK 2012**

The International Gemological Institute presented striking collections from four very talented designers at the India International Jewellery Week 2012.

The International Gemological Institute started in 1975, is the largest independent gem certification and appraisal institute worldwide with offices in Antwerp, New York, Hong Kong, Mumbai, Bangkok, Tokyo, Dubai, Tel Aviv, Cavelese, Toronto, Los Angeles, Kolkata, New Delhi, Thrissur, Surat, Chennai, Shanghai and Ahmedabad. The International Gemological Institute School of Gemology is offering a variety of in depth courses, extending from Polished Diamonds, Rough Diamonds, Rough Diamonds, Coloured Stones, Pearls, Jewellery Design Courses and Retails Sales Development Programmes. International Gemological Institute courses have been attended by people from over 95 different countries, and are given in English, French, Dutch, German, Arabic, Chinese, Hindi, Japanese, Russian, Spanish and Turkish.

The four designers' collections were stunning in their creativity as well as beauty and offered amazing variety to the buyers.

MADHURA BHOGLE

Madhura Bhogle used different types of metals, stones and truly pushed the boundaries of her creativity by presenting a gorgeous line. "The Mughal Collection" made by Shivkumar Agrawal of Shabham Motiwala had the regal Kagi brooch for the turban and the sensational Raani Haar in Mughal design with sapphires, emeralds, diamonds and rubies for a majestic pendant as the centre of attraction. The pearl set

with the Meena work glittered in its intricate glory, while the Raani Haar with dancing peacocks in pearls and gold was a masterpiece. Madhura ended with a diamond choker and tantalizing graduating pearl drops and matching earrings.

SHAIRA MIRCHANDANI

A graduate in Jewellery design and diamond grading from the International Gemological Institute, Shaira Mirchandani had a passion for diamond jewellery and loved pushing the envelope each season. Her collection was a study in innovative patterns, which will gladden that hearts of global buyers.

“The Tara Jauhar Collection” rendered by Neha Lulla Jewellery had very trendy, lacy necklaces with precious stones and diamonds. This was followed by an artistic mermaid motif pendant on an enchanting string of black pearls and diamonds. The lacy bow collar and cuff shimmered on the runway and while the round collar edged with rubies was a work of pure art. Ending the show was the lovely Preeti Desai, Miss Great Britian 2006, in association with IGI, who modelled a scalloped diamond/pearl edged necklace with a ruby centre, matching earrings and cuff.

HASMEET CHAWLA

Passionate about the creation of designing, Hasmeet Chawla enjoys the complete process of creating jewellery right from the theme and inspiration to motifs and patterns and then finally to the production of the actual piece.

“Pariyana”, manufactured by Shailesh Rathore of K P Shanghvi had the exquisite overlapping bracelet, the diamond necklace with hanging trails, the detailed jaali work diamond choker with rubies and the gorgeous Maang Tikka with matching bracelet. The V shaped necklace that moved up into a lacy choker with rubies which was matched by the exquisite bracelet ended the show.

NANDITA AGARWAL

Combining her knowledge of jewellery design as a graduate from the International Gemological Institute and a textile designing course, Nandita Agarwal has had nearly eight years experience in the designing and manufacturing of diamond jewellery as well as marketing the pieces through the Astha Diamond boutique from Basant Agarwal.

“The Taal Collection” had a profusion of uncut and Polkis studded with rubies, emeralds and diamonds. The impressive oval emerald was a show stopper on the necklace, while the marquise shaped diamonds and rubies on the choker glittered under the lights. The ethnic Jadau necklace with magnificent centre piece and the Rajasthani traditional ring with emeralds and diamonds created a stir on the catwalk.

The beautiful creations comprising saris and beautiful lehengas, cholis and dupattas for all the four collections were by Jashn.

About GJEPC:

The Gems & Jewellery Export Promotion Council is an all - India apex body representing 5,300 members. Started in 1966, it operates under the surveillance of the Ministry of Commerce & Industry, Government of India. More information log onto www.gjepc.org

About the SPONSORS:

This show is presented in association with PC Jewellers and International Gemological Institute. Liquor partners for IIJW are Signature and beverages are sponsored by Kingfisher. Jashn is the ethnic wear sponsor for the event, Logistics arranged by Lemuir group, broadcasts partnered by Star Plus and Radio Partners for the event are Red FM 93.5 FM.