

**BOLLYWOOD BEAUTIES ZEENAT AMAN AND ZARINE KHAN WALKED  
THE RAMP FOR INTERGEM EXPORTS' FABULOUS COLLECTION BY YS 18  
THAT DAZZLED THE AUDIENCE AT THE INDIA INTERNATIONAL  
JEWELLERY WEEK 2012**

The fabulous collection from Intergem Exports was the YS 18 range created by top artist Yogendra Sethi, which will surely turn into a dream possession for any woman at the India International Jewellery Week 2012.

It was superb line of 18 K white, rose and yellow gold that mesmerized the audience during the show. The white brilliant and fancy coloured diamonds added glitz to the jewellery presentation. Art Deco designs had bouquets of floral motifs and antique jewellery. When it came to shapes, YS 18 had rose briolettes and diamond slices, along with old mine cuts to add to the brilliance of the collection.

Called “The Champagne and Lace Collection”, it was a fantasy of beads, baubles, glitter and glitz for a raw, natural and colourful look.

The show was opened by the ever beautiful Zeenat Aman, who wore the magnificent garland of emeralds, rubies and coloured stones for necklace, floral ring and bracelets. Known for his creations that revolve around flowers and nature, Yogendra then unleashed a lineup that would delight nature lovers.

Large rubies, diamonds and briolettes were turned into leaf shaped earrings or necklaces. Rubies clustered together and waves of turquoise briolettes flowed down into unbelievable neck pieces. Emerald chains ended with bursts of flowers in the centre; while rubies lit up the flowers on sides and turned giant pendants into mesmerizing jewellery with strands of large tourmalines. Eye catching amethyst drops dangled

from diamond necklaces and earrings, while a mix of three strands of Citrines and pearls were anchored with a glittering flower on the side. Sapphires tumbled down into ovals and rubies edged the diamonds in graduating prongs.

An occasional Maang Tikka made an appearance, while the three-in-one circular pendant in white and yellow diamonds with an artistic floral bouquet in the centre proved that Yogendra Sethi can create dreams in gems and precious metals. Nearing the end of the show the peacock feather inspired necklace in white and multicoloured stones and the multi pear shaped emerald beauty were stunners.

Ending the show was the hot favourite of Bollywood, Zarine Khan modelling a stunning emerald/ruby collar and a floral necklace of ultimate beauty.

The gorgeous lacy gowns and net saris as well as the splendorous lehengas, cholis and dupattas worn by Zeenat Aman, Zarine Khan and models were the creative work of ace designer Riyaz Gangji.

For jewellery that creates magic for the wearer, the YS 18 collection by super designer Yogendra Sethi from Intergem Exports, had all the intricate design options.

### **About GJEPC:**

The Gems & Jewellery Export Promotion Council is an all - India apex body representing 5,300 members. Started in 1966, it operates under the surveillance of the Ministry of Commerce & Industry, Government of India. More information log onto [www.gjepc.org](http://www.gjepc.org)

### **About the SPONSORS:**

This show is presented in association with PC Jewellers and International Gemological Institute. Liquor partners for IIJW are Signature and beverages are sponsored by Kingfisher. Jashn is the ethnic wear sponsor for the event, Logistics arranged by Lemuir group, broadcasts partnered by Star Plus and Radio Partners for the event are Red FM 93.5 FM.