

SABOO FINE JEWELS PRESENTED A PERFECT BLEND OF THE EAST AND WEST DESIGNS AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2012

Saboo Fine Jewels, creators of beautiful ethnic and pearl jewellery, presented unique designs at the Indian International Jewellery Week 2012.

Situated in Hong Kong with branches in Thailand, Japan, USA and Italy, the jewellery is seen around the world and worn by celebs like Jennifer Lopez and Kate Blanchett. Inspired by nature, the designs were classical yet modern in concept and beautifully crafted.

Showing three collections - Ethnic Pearl, Kundan Meena and Modern, the show was a feast for the eyes.

The Ethnic Pearl line had delicate dew drop earrings with pearls and rubies, a splendid Orchid brooch, a geometric set and chains of pearls with jhumka shoulder dusters.

The Kundan Meena line was resplendent with Raani Haars and dual pendants, chokers with leaf centre, a pear shaped pendant stood firmly on a necklace and the high chocker spread down the shoulders with South Sea pearls on the edges.

In the Modern section, it was a collection that looked breathtaking with floral brooches and three tiered earrings often edged in turquoise. The S shaped diamond bangle, the cuff and multi circular neckpiece, the strands of Basra pearls and Burmese rubies teamed with matching linear shoulder dusters gave the ornaments a total contemporary feel.

Delicate lace like ruby and diamond necklace sets and mixes of emeralds and diamonds for the jewellery, created pieces that were elegance personified.

The finale set of peacock inspired necklace, cuff, earrings and ring in emeralds and diamond, modelled by Reha Sukheja, was a one-of-a-kind stylish set that made a fitting show stopper.

The very versatile collection of ensembles that added to the beauty of the ornaments was created by Nisha Merchant.

For world class styling and designs, Saboo Fine Jewels had all the right offerings for the fashionista of today with their statement pieces.

About GJEPC:

The Gems & Jewellery Export Promotion Council is an all - India apex body representing 5,300 members. Started in 1966, it operates under the surveillance of the Ministry of Commerce & Industry, Government of India. More information log onto www.gjepc.org

About the SPONSORS:

This show is presented in association with PC Jewellers and International Gemological Institute. Liquor partners for IIJW are Signature and beverages are sponsored by Kingfisher. Jashn is the ethnic wear sponsor for the event, Logistics arranged by Lemuir group, broadcasts partnered by Star Plus and Radio Partners for the event are Red FM 93.5 FM.