

**LEADING JEWELLERS OF THE WORLD PRESENTED THE BRIDAL COLLECTION AND CREATED A SENSATION WITH A DAZZLING OPENING SHOW AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2014 PRESENTED BY NAZRAANA IN ASSOCIATION WITH PCJ**

Leading Jewellers of the World presented “The Bridal Collection” which was a sensational opening show at the 5<sup>th</sup> edition of the India International Jewellery Week 2014 presented by Nazraana in association with PCJ, that featured glittering collections from Gili, Asmi, Parineeta, Nakshatra and Nizam.

Paying tribute to the Indian woman and cause of the girl child, the show featured a dazzling array of glittering jewellery from five brands. To match the theme of the show Queenie Singh, the well-known jewellery designer of brand “Jewels by Queenie”, introduced daughter Tiara Dhody who read an interesting passage from her soon to be released book “Unmask”.

A lively and superb dance, the Goti Pua by the very energetic dancers from Seva Sadan set the mood.

Adding more pizzazz to the show was the spritely performance by the child duo “Bad Salsa” of India’s Got Talent Fame that received a rousing applause from the audience.

The “Gili Collection” aimed at the young fashion conscious lady was a joy to behold and revealed the beauty of the gorgeous diamonds and precious stones crafted into amazing neckpieces, earrings and sparkling bracelets

When it came to the “Asmi Collection” it was for the super-efficient working women who desired to reach the pinnacle of success with their

hard work. Swirls of necklaces, tiered leaf earrings and pretty pendants at the end of necklaces dazzled under the ramp lights.

Wearing the lovely jewellery from the “Gili and Asmi Collections” Ankita Shorey, Miss India International 2011 looked gorgeous in a stunning Maang Tikka and diamond danglers as she gracefully walked down the ramp.

For the lovely blushing bride during the most important day of her life, the “Parineeta Collection” of spectacular wedding jewellery glistened with jadau, gold, diamonds and precious stones. Rubies and diamonds played on a gold base for the necklaces, a trio of large coloured stones linked for a neckpiece was amazing; while pear shaped prongs with coloured diamonds for collars were teamed with paisley earrings.

The “Nakshatra Collection” had a mélange of beautiful gems with precious metal adding to its charm. Cascading diamonds with sapphires twinkled under the arc lights on the catwalk; while emeralds nestled in a bed of diamonds for rich neckpieces. Rows of diamonds twinkled for earrings and lacy designs enhanced the sparkling collars.

Looking lovely in a gorgeous Nakshatra set, Konkana Bakshi, former Miss India displayed a luxurious emerald tipped diamond prong necklace with matching earrings.

Finally it was the magnificent “Nizam Collection” in all its royal grandeur that added to the matriarchal beauty of a woman. The glorious antique jewellery recreated the glory of a golden era long gone by as Raani Haars with polkis set in gold, chokers with ruby centres and elaborate textured gold bridal necklaces ended in pear shaped pendants.

Stopping the show was the beautiful Bollywood star, Neha Dhupia wearing a splendid diamond and ruby set, Maang Tikka and shoulder dusters designed by Queenie Singh for the “Parineeta Collection”.

The gorgeous creations worn by the models to complement the jewellery were specially dreamt up by top designer duo Ashima and Leena. The show was conceptualised and visualised by Queenie Singh along with Raell Padamsee’s ACE production and the Create Foundation in memory of late Pearl Padamsee.

Walking down the ramp to thunderous applause at the end of the fabulous show were Mehul Choksi, Chairman, Gitanjali Group, Queenie Singh, Tiara Dhody, Ankita Shorey, Konkana Bakshi, Neha Dhupia, Leena Singh and Raell Padamsee.

The Leading Jewellers of the World presentation featuring “The Bridal Collection” was indeed a scintillating opening show, which featured sensational jewellery that will be coveted by women of all ages.