

**DESIGNER LAKSH PAHUJA PRESENTED BY GEMOLOGICAL SCIENCE
INTERNATIONAL DISPLAYED THE AMAZING COLLECTION AT DAY 1**

**INDIA INTERNATIONAL JEWELLERY WEEK 2014 PRESENTED BY NAZRAANA IN
ASSOCIATION WITH P C JEWELLER.**

Creations by the very Avant Garde designer Laksh Pahuja have always been out-of-the-box designs and have left the audience applauding for more. At the India International Jewellery Week 2014 presented by Nazraana in association with P C Jeweller, Gemological Science International presented the amazing collection called “Luminous Laksh” by iconoclast designer Laksh Pahuja and manufactured by Gemma Jewels.

Gemma Jewels is the brainchild of acclaimed jeweller, Haresh Pahuja whose portfolio has numerous brands and an annual turnover of billions of rupees.

Laksh Pahuja’s show was a crisp perfectly edited line of 15 pieces comprising the ITAN Jewels collection of seven finely crafted cuffs and bangles in 18K and 22K gold studded with diamonds and coloured stones.

The amazing creations had delicate trellis work moulded into gentle curves on the wrists of the graceful models. Strands of gold twirled around for wide cuffs while precious stones interspersed the gleaming gold as it criss crossed encrusted with diamonds. Held together for a trio of bangles the design gave a flexible accordion like effect to the piece.

The second part of the show consisted of seven iconic pieces from the past collections by Laksh. The imposing majestic dragon neckpiece dazzled under the ramp lights. The medallion neckpiece inspired by

Gandhi's Vision and the Freedom Movement had touches of history on it.

The Hawa Mahal armlet was so intricately crafted with ruby droplets edging it that not a detail was left out. Gold filigreed uppers for mojris were an unconventional addition along with spiralling curved ornaments for the legs in gold with prominent pearls ending the swirls.

The very exquisite trio of dolphins called Amazon Beauty which was draped over a shoulder had won Laksh a standing ovation in the past, while the necklace called Lakshadweep had made headlines in the media. The Titanic ship necklace was a vision of amazing beauty.

For the finale it was the hair piece inspired by the Palm Jumeirah in Dubai showing a bird's eye view of the iconic location that ended with a falcon, the national bird of UAE perched on the head of the model. The hair piece weighed one kilo and was created in gold and silver, encrusted with superb rubies, sapphires black/champagne diamonds, cabochon moonstones and coloured enamel work. It was undoubtedly a masterpiece once again created by Laksh Pahuja worthy of being the perfect showstopper.

To appreciative applause Laksh Pahuja walked down the ramp with showstopper model Candice Pinto and Mark Gershburg, CEO, GSI.

Gemological Science International (GSI) is the most technologically advanced gemological laboratory. The proprietary software and sophisticated hardware allow GSI deliver the most consistent results; offer the best customer service and transparency in all its operations. This has made GSI one of the largest laboratories in the world with offices in USA, India, Israel and Belgium. GSI reports accompany the world most prominent diamond brands, such as Leo™, Tolkowsky™,

Sitara™ and others. GSI offers a wide variety of grading, certification and identification services for loose and mounted diamonds as well as colour stones.

When it comes to catering to the needs of thinking women who want jewellery, which is one of a kind and turns into a conversation stopper, then Laksh Pahuja is the designer they must visit.