

**P N GADGIL JEWELLERS PVT LTD IN ASSOCIATION WITH HRD
ANTWERP DISPLAYED "THE BRIDAL COLLECTION"**

**INDIA INTERNATIONAL JEWELLERY WEEK 2014 PRESENTED BY
NAZRAANA IN ASSOCIATION WITH P C JEWELLER**

The P N Gadgil Jewellers Pvt Ltd "Bridal Collection" show in association with HRD Antwerp at the India International Jewellery Week 2014 presented by Nazraana in association with P C Jeweller, was a breathtaking presentation of sublime beauty and creativity.

Creating a medley of diamonds and rubies the company presented "The Bridal Collection" aimed at the New Age woman who wants a hint of tradition with large doses of glitz, glamour and design.

Presenting a crisply edited line of 16 sets, the show opened with delicate leaf design earrings with matching neckpiece. Soon the fragile beauty of the jewellery was seen in the "U" shaped necklace created with mini rings, small jhumkis had pearl drops, slashes of rubies highlighted a round neck ornament and a discreet collar revealed ruby/diamond/pearl detailing.

Geometrics came in the shape of tiny rectangles for choker, strands of rubies held a prominent diamond centre and fragile filigree design turned the collar into a stunner; but a 3D floral motif was the mesmerising centre of a high choker. To match the jewellery the bangles, rings and earrings were detailed and intricate.

Balgandharva jewellery, Golden Jazz, which is the Italian collection with international styling, Mangalsutra, Royal Jewellery that features historic pieces with polki and jadau setting for heirloom pieces and the Swarajya Maharashtrian collection embellished with thushi, mohanmal, bhudge, saaz inspired by the Peshwai rule.

The Temple Jewellery has the beauty and grace of the Holy ones in gold; while the Wild Gold Tribal art in 22 K gold is inspired by the North-East Indian culture.

The Silver collection is beautifully crafted in modern contemporary designs, the Dazzling Diamond line of exotic jewellery has a modern twist and the Ashirwad collection comprises bangles, anklets, armlets and Haath Phool.

Director/actor Divya Khosla stopped the show with her electrifying entry wearing a grand three-strand pearl necklace and a diamond choker, lace cuffs and rings.

The fabulous maroon, black and purple line of floor skimming gowns worn by the models were a perfect complement for the jewellery and were designed by Manali Jagtap.

Taking a bow on the ramp were Saurabh Vidyadhar Gadgil, Managing Director, P N Gadgil Jewellers Pvt Ltd, Serge Courvreur, CEO, HRD Antwerp, Divya Khosla and Manali Jagtap after a great presentation.

With an annual turnover of Rs 2000 crores and 1200 employees the Gadgil Empire is now under the able direction of Saurabh Vidyadhar Gadgil, Managing Director. The portfolio of the P N Gadgil Jewellers Pvt Ltd has ten superb brands.

The name P N Gadgil Jewellers Pvt Ltd has a formidable reputation in Pune since the company started in 1832 in Sangli, when Ganesh Narayan Gadgil created the "Purushottam Narayan Gadgil and Co."

In 1958 Shri Dajikaka Gadgil took the brand into new territories with ten stores in Maharashtra including Pune, Aurangabad, Nagpur, Thane

and Vile Parle, Mumbai. The brand also opened in the USA thereby creating a global presence.

HRD Antwerp Institute of Gemmology started in Antwerp in 1976 and in India in 2007, offers a wide range of services and equipment for the diamond and jewellery professionals as well as for the gemstones and jewellery buying public.

For unforgettable jewellery which will turn into heirlooms, “The Bridal Collection” by P N Gadgil Jewellers Pvt Ltd had the perfect fashionable requirements.

IJJW 2014 is being presented by Nazraana in association with PC Jeweller (PCJ), organized by GJEPC and partnered by Azva by World Gold Council, ForeverMark and UB Group.