

SABOO FINE JEWELS CREATED MAGIC WITH THREE SENSATIONAL COLLECTIONS

INDIA INTERNATIONAL JEWELLERY WEEK 2014 PRESENTED BY NAZRAANA IN ASSOCIATION WITH P C JEWELLER

Blending the beauty of the East and West, Saboo Fine Jewels showcased three sensational collections at the India International Jewellery Week 2014 presented by Nazraana in association with P C Jeweller.

THE YAKSHA KUBA COLLECTION

The “Yaksha Kuba Collection” recreated the inspirations from the days of royal Rajput and Mughal eras. Bringing together the intricate art, motifs, sculptures and palace detailing that were seen in Yaksha Kuba Jewels; the inlay and enamel work was of a very high level. The handmade artistry was reflected in the magnificent Raani Haar, four rows of graduating polkis, the medallions for the Haar speckled with emerald centres and the square engraved emerald pendant for the necklace with matching kada.

THE LISSOME COLLECTION

To match the title of the display, “The Lissome Collection” was an offering of dazzling, slender, graceful, beauty featuring cut diamonds and superb precious coloured stones that twinkled under the arc lights. Diamonds and emeralds moved in unison for the brooches, while the ruby and diamond angular shawl draped necklace had an almost ethereal elegance. Pear shaped emerald insets glittered amongst the bright gems; while a lacy ruby and diamond necklace, a giant petal flower pendant and the curved emerald and diamond creation completed the look of the collection.

THE KAUSTUBH COLLECTION

“The Kaustubh Collection” was a creation of unsurpassed beauty which included the magnificent “Chandra Mukta” designed with white natural Basra and seed Pearls, and the “Agni Mukta” an unusual and rare pink/orange gem with stunning flame pattern. A set with sprinkling of rubies with seed pearls for the floral neckpiece, the three chains of emeralds with pearl spheres and the burst of gems for the necklace gave a great feel to the collection.

Adding international style and elegance to the show, the last two collections were presented to melodious live music by ace electronic violinist Sunita Bhuyan, winner of the Indira Gandhi Priyadarshini award.

The designer of the very gorgeous lehenga/choli/dupattas sets as well as the slinky jersey gowns was petite Amy Billimoria who also made a show stopping entry wearing an elaborate set comprising a two strand necklace splashed with luxurious Burmese rubies on diamond florets, earrings, ring and bracelet.

The very elegant and fast paced show comprising 17 entries revealed the beauty of Saboo Fine Jewels and the applause that greeted Mrs Suman Saboo Design Head and Mr Pranay Saboo Director of the brand along with Amy Billimoria proved that the presentation was an enthralling one.

Creators of modern and Indian ethnic pearl jewellery, the company with its head office in Hong Kong and branches in Thailand, Japan, Italy and USA as well as showrooms in Asia, Europe and Middle East is known for innovative trendy designs.

Catering to the tastes of royal families of the Gulf Region and top Hollywood stars like Kate Blanchet and Jennifer Lopez, Saboo Fine Jewels' latest collections had superb diamond jewellery with precious coloured stones and a rare collection of Pigeon Blood Burmese Rubies and Old European Cut diamonds.

When it comes to jewellery which has international as well as Indian appeal then Saboo Fine Jewels had collections that will appeal to the fashionable global women.

IJJW 2014 is being presented by Nazraana in association with PC Jeweller (PCJ) organized by GJEPC and partnered by Knowledge partner ForeverMark, Lifestyle partner Azva, UB Group and Bright outdoors.